



Advertiser Information Sheet

We will be publishing several community guides highlighting local venues of interest, from shopping and dining to night life and attractions.

Pixel Bender Publishing

a division of
PUGDOG Enterprises, Inc.
933 Fifth Avenue
New Kensington, PA 15068

In addition, we will be publishing a magazine AND a guide for the US Open, happening this June 2016 at Oakmont Country club. This is a rare opportunity to be seen by the visitors to Oakmont's record 9th hosting of the US Open.

<http://pugdog.com>
<http://pixelbender.com>
<http://bestoftheburgh.com>
<http://AllEyesOnOakmont.com>

If you believe that the kind of exposure we are offering, and personal attention we provide, is something you would be interested in, please consider advertising.

Highlighting the Best of the Burgh

But... act fast! Closing date for inclusion and artwork is May 12th. After that, any inclusion, if time & space available, will be at DOUBLE the published rate. Absolute Closing Date May 19th. Street Date for All Eyes On Oakmont is June 9th.

___ US Open Magazine "All Eyes on Oakmont". An 8.5x11 magazine that will be distributed at the US Open, to local hotels, and around town. Rates are as low as \$350 for an 1/8th page ad, up to \$1800 for a full page. The quarter page for \$675 is the most popular option. A special 2-page spread for restaurants is available for \$2500 on a very limited basis. We also have an option to put a coupon on our website for the week of the US Open, with a special offer - so you are not locked in to a long term printed discount. These offers will only be valid June 10th through 19th, then the offers will "disappear" so you don't get people trying to use them after the dates.

___ "Only In Oakmont" rack flier. This is a tri-fold publication that will be distributed all over Pittsburgh, but especially to the hotels and venues in this area. They will also be distributed at the US Open, with the magazine. There are only 22 potential ad spaces on this flier, less, since most people choose the double sized ad. The single size ad is \$375, and the double is \$675. These are very visible, and fit into standard racks, and desk displays..

___ Hotel Room Books: We have interest from several of the local hotels in providing room books that guests can use to figure out what to do and where to eat. These will be updated on a regular basis, to keep them fresh and up to date. Prices are very affordable, and are based on the hotel(s) you desire. .

___ Lobby Desk Book: A fancy, laminated page, over sized "book" that features higher end local attractions, venues, restaurants, etc. We keep this book updated, adding and removing pages as needed. Inclusion in the book(s) is by annual subscription, and includes 1 update every 3 months.

___ Specialty Rack Cards with local attractions, venues, and niche interests. We have done BBQ, Indian Food, various neighborhoods, and have 5 or 10 more on the way out. These include local area guides, "Pizza", "Burgers", and "Specialty Shops". We are considering a "Late Night/After Hours" guide, if there is enough interest. Prices are the same as the Only In Oakmont flier.

>> OTHER FLIERS, HOLIDAY OPPORTUNITIES, ETC. Advertise with us, and we'll take care of you!! You'll be notified of upcoming publications, opportunities, and such, at "insider" prices. The more you advertise, the more you can save on multiple projects, and we can customize the package that works best for you! One Hotel, Two Hotels, All of them, Room Books, Desk Books, Fliers, Magazines, etc. Customize your package for your own unique presence..

We also would you to know that we are a local company, founded and working exclusively in the Pittsburgh market draw for the past 3 decades. Unlike virtually every other company offering these services, we live and work here, we sleep in our own beds at night, we use local printers, so work is never "lost" in transit. Everything we do empowers and stimulates the LOCAL economy. Working with us, not only helps you, and your guests, but benefits the local economy directly. And most importantly, we understand the whole "Burgh Thing" and can work with it.

To become involved, or discuss any of this with me, please give me a call, or email, and I can give you the information, or stop by to discuss it and show you other options.

Leelyn Lamont
Marketing Director, and Food and Travel Editor
leelyn.lamont@gmail.com
(412) 310-9023